

— 2021 —
DOLPHIN
MEDIA

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海豚传媒原创书目



中国·海豚传媒

爱孩子 找海豚

DOLPHIN MEDIA

海豚传媒

从 1999–2021，海豚已经走过了 22 个年头。22 年来，我们始终致力于为中国 0–12 岁的孩子、家庭和教育机构提供全面、优质的教育产品和服务，在消费者心中树立“爱孩子、找海豚”的专业品牌形象，成为中国优质儿童教育服务商。

From 1999 to 2021, Dolphin Media has gone through 22 years. For these years, we always been dedicated to provide full-cover and high-quality educational products and services to Children aged 0 to 12, their parents and educational institutions. The professional brand image of "Love Children, Find Dolphin" has now been secured in every customer's heart. It's also made Dolphin Media become China's high-quality children's education service providers .

着眼于全球儿童教育产业的发展，海豚从产业链的高度进行深度布局，构建了儿童出版、儿童数媒和幼教装备三大业务格局。目前，海豚已与全球超过 30 个国家和地区、250 家品牌商和出版商、1100 家合作伙伴、2000 位各领域专家达成深度合作，同时，面向儿童、家庭、机构建设了 14 条图书产品线，出版码洋规模逾 13 亿元，成为中国童书出版领域的领军企业。

Having the development of global children's education industry in mind, Dolphin Media also established 3 major business segments, children's book publishing, children's digital media and preschool education equipment. Meanwhile, we have had deep collaboration with over 2000 experts from various fields, 1100 supporting sales companies, 250 preschool educational brands and children's book publishers from over 30 countries and districts. Dolphin Media, with the establishment of 14 content sections for books and a sales volumn of over 1.3 billion in the publishing business, is one of the pioneering enterprises in children's book publishing business in China.

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新老鼠娶亲 New Story of the Mouse's Wedding

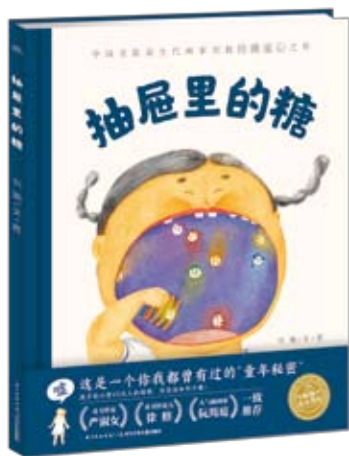
Size : 215mm×278mm
Extent : 36pp
Format : hardback
Age : 3-8
Price : 48.00 RMB

小女孩巧婷跟随家人来到乡下准备参加表姐的婚礼，却在不经意间进入到奇幻的老鼠娶亲队伍。巧婷遭遇了癞蛤蟆抢亲，又被泥鳅先生追赶……，她还能回到现实世界吗？

本书绘者为毕业于英国剑桥艺术学院的年轻艺术家庄予静，曾荣获美国三乘三插画设计大奖，她在传统中融入新鲜的创意元素，以剪纸技法融汇拼贴艺术，极具中国色彩又不失国际风范。

The little girl, Qiaoting went to the countryside to attend her cousin's wedding with her family, was accidentally involved in a mouse's wedding. After coming across the bride snatching by the toad and being run after by Mr. loach..., Can she come back to the reality world?

The illustrator of this book, Yujing Zhuang, is a young artist who graduated from Cambridge School of Visual & Performing Arts and was once won the America 3*3 Illustration Design Award. By integrating creative elements into tradition and paper cutting technique into collage art, she combines perfectly the Chinese characteristics with international style in her illustrations.



抽屉里的糖 Candy in the Drawer

Size : 220mm×265mm
Extent : 40pp
Format : hardback
Age : 3-8
Price : 45.00 RMB

娜娜的好朋友给了她一颗跳跳糖，那是娜娜从未尝过的滋味。娜娜经历了最初的渴望、得到的快乐满足再到害怕等一波三折的内心起伏。

这是中国美院新锐画家刘娟回溯童心之作，刘娟 2015 年毕业于中国美术学院一影视与动画学院插画专业，曾说过：“拿起画笔时，我就是个孩子”。《抽屉里的糖》入围 2017 年金风车国际青年插画大赛 Top50。

Nana's good friend gave her a kind of candy called Pop Rock, the taste of which was something Nana had never had before. From the beginning craving for the candy, the happiness and satisfaction for obtaining the candy, to the fear afterwards, her emotions were like a roller coaster.

It's a work of the new cutting-edge illustrator Juan Liu recalling her own childhood. Graduating in illustration from the School of Movie, Television, and Animation of China Academy of Art in 2015, Juan Liu once said: "when holding a painting brush, I'm a child". "Candy in the Drawer" was once selected in the list of Top 50 of Golden Pinwheel Young Illustrators Competition.



星之旅 JOURNEY

Size : 250mm×260mm
Extent : 44pp
Format : hardback
Age : 3-8
Price : 49.00 RMB



有一位名叫格雷塔的老妇人和她的猫比利生活在一个屋檐下，他们是最好的朋友。比利慢慢长大了，而老妇人却在日渐老去，比利想去星际旅行，老妇人建议比利独自旅行。在旅行中，比利为老妇人找到了美丽的星星。然而，老妇人最终还是离开了。比利相信，在太空的某个地方，老妇人正在等他。

An old woman called Greta was living with her cat Billy and they were best friends. With time going by, Billy was growing up while Greta turning older and older. Billy was eager for an interstellar trip. Greta suggested that he goes alone. During the trip, Billy found Greta a beautiful star. However, Greta finally passed away but Billy believed that she was waiting for him in somewhere of the space.



诗歌绘本：今天好开心 Poem Picture Book Today is a Happy Day

Size : 250mm×260mm
Extent : 44pp
Format : hardback
Age : 3-6
Price : 58.00 RMB



这是一套献给 3-6 岁孩子的中英双语诗歌绘本，由中国诗人巩孺萍联手荷兰画家尤利娅，华裔诗人译者曹禅跨国合作而成。朗读它就像在早晨打开一扇窗，被阳光唤醒。这本诗歌短小、风趣，自由，是从儿童的眼睛去观察世界。

This is a bilingual poetry picture book specially developed for children aged from 3 to 6. This is a cross-border cooperation among Chinese poet Ruping Gong, Dutch painter Yuliya, and ethnic Chinese poem translator Chan Cao. Reading it is like opening a window in the morning, waking to the soft sunshine. Short as it is, the book features wit and freedom for its observation of the world through the children's eyes.



妈妈的魔法肚子 Mom's Magic Belly

Size : 230mm×275mm
Extent : 40pp
Format : hardback
Age : 3-6
Price : 48.00 RMB



晚上睡觉前，爸爸悄悄告诉阿布他马上就要当哥哥了，而小宝宝就在妈妈的肚子里。阿布对肚子充满了好奇，他决定当一名小小观察员，每天都观察妈妈的变化。这是一本献给二胎家庭的完美读物。

One evening, before sleep, Abu's father told him that he was about to have a little brother who was living in his mother's belly. Thus, Abu was so curious about mom's belly that he decided to act as a observer, paying attention to the daily changes of mom. This is a perfect reading for a two-child family.



火焰鸟
The Flame Bird

Size : 230mm×275mm
Extent : 40pp
Format : hardback
Age : 3-6
Price : 48.00 RMB



从前，有一个叫稀奇古怪国的地方，国王非常喜欢收集全世界稀奇古怪的东西。有一天，国王得到了一个消息，在千里外有一只会在夜晚发光的神奇火焰鸟，为了得到它，国王全国禁火，只允许皇宫点火，最终国王引来了火焰鸟，没想到，也引发了一场灾难……本书由冰心儿童文学新作奖获得者孙昱，联袂博洛尼亚书展插画奖获得者伊朗画家哈桑创作。

Once upon a time, where there was a country called Bizarre, its king was extremely fond of collecting those tricky items around the world. One day, the king was informed that a thousand miles away existed a magical flame bird which could illuminate at night. In order to get it, the king lifted a ban on fire across the kingdom but in the loyal palace, which attracted the flame bird finally. What was unexpected was a disaster ensued..... The book was created jointly by Yu Sun, the winner of Bingxin Children Literature New Contribution Award and Hasan, an Iranian painter and also the winner of Bologna Book Fair Illustration Award.



胆小狮特鲁鲁
The Timid Lion Te Lulu

Size : 255mm×215mm
Extent : 36pp
Format : hardback
Age : 3-6
Price : 45.00 RMB

狮子特鲁鲁长得又高大又强壮，可是，它的胆子非常非常小。一次，它遇见一只老虎，吓得拼命逃，身体变得像豹子一样大了。接着，它又遇到了一只豹子，它吓得逃啊逃，又变得像野猫一样大了。最后，它遇见了一只小白鼠，它还会害怕吗？本书通过一个幽默的故事让孩子学会勇敢，建立自信，正确面对自己。

The lion Te Lulu was high in stature and great in strength but he was very timid. Once came across a tiger, he was scared to run and gradually his body grew smaller and smaller to the extent that he was like a leopard. Later on, he met a real leopard and again he fled away, becoming much smaller, like a wild cat. Finally, Te Lulu encountered a little white mouse. Will he be scared again? This book tells a humorous story for children to learn to be brave and confront with themselves rightly.



生日快乐
Happy Birthday

Size : 180mm×180mm
Extent : 36pp
Format : hardback
Age : 0-3
Price : 39.00 RMB

这是怎么回事呢？大家到底在准备什么呢？当小读者们一页页读下去，才知道——喔！原来是这样啊！小一个接一个的意外惊喜，引发孩子丰富的想象，让他们不禁想立刻翻开下一页看个究竟。英国剑桥艺术学院的法国插画家萨思嘉作品，一本针对0-3岁低幼宝宝的趣味游戏绘本。

What's going on? What is every one preparing for? When the little readers go on pages by pages, it suddenly dawns on them --- oh! that's the truth. Unexpected surprises one after another arouse abundant imagination of children so that they can't help turning over the next page immediately to find out the truth. This is the work of Sasijia, a French illustrator from Cambridge School of Visual & Performing Arts and a picture book of witty games targeting babies aged 0 to 3.



奇怪的白色小鳄鱼
Strange White Little Crocodile

Size : 215mm×255mm
Extent : 36pp
Format : hardback
Age : 3-6
Price : 42.00 RMB

当一只白色的小鳄鱼出现时，你猜会发生什么？被嘲笑？被排挤？白色小鳄鱼非常自卑，直到一只白色大猩猩的出现改变了小鳄鱼的看法。本书绘者肖惠方曾荣获全国原创插画大赛创意奖。

What if a white crocodile comes into being? What will happen to him? Be mocked? Be isolated? The white crocodile had no confidence in himself, feeling inferior to others, until a white gorilla appeared, which changed the view of the little crocodile. The illustrator of this book, Huifang Xiao, was once granted National Original Illustration Competition Innovation Award.



飞高高
Flying High

Size : 210mm×210mm
Extent : 36pp
Format : hardback
Age : 0-3
Price : 36.00 RMB

小猩猩最爱玩的游戏就是飞高高。他总对爸爸说：“爸爸，飞高高”。爸爸慈爱地抱起小猩猩轻轻地举起来，“还要，飞高高。”随着小猩猩不断升级的要求，父子之间的游戏互动也越来越精彩，小猩猩被越抛越高，直到飞到了月亮上。

The favorite game of the little gorilla was flying high. He always begged his father, saying: “Daddy, flying high”. His father would satisfy him every time and softly hold him up. “One more time,” the little gorilla asked more. With the escalating requirements of the little gorilla, the game interaction between him and his father become increasingly fantastic. The little gorilla was thrown up higher and higher and finally he flew to the moon.



了不起的自然传说·
中国传统文化绘本(全4册)
Great Natural Legend-Picture Books of
Traditional Chinese Culture (4 titles)

Size : 260mm×250mm
Extent : 44pp
Format : paperback
Age : 3-8
Price : 45.00 RMB/title



《墨石娃娃》 《钓龙记》	Doll Made of Ink Stone Fishing Dragon Tale	《独角仙》 《小燕子》	Unicorn Beetle Little Swallow Man
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PICTURE BOOKS 图画书



叽叽咕咕交朋友（全5册）
Picture Books of Jiji and Gugu (5 titles)

Size : 180mm×180mm
Extent : 24pp
Format : paperback
Age : 2-4
Price : 149.00 RMB/set

本书讲述了小鸡叽叽和咕咕之间发生的趣事，适合 0~3 岁儿童阅读。书中呈现了幼儿的生活中最常见的片段：一起找吃的、一起郊游、一起寻宝……每个故事都讲述了宝宝的成长与交友经历。冰心儿童文学新作奖获得者诗人巩孺萍与日本亚洲插画双年展、博洛尼亚国际儿童书插画展入围画家陈盈帆，共同合作。

The set relates the funny things happening in the daily life between little chicken Jiji and Gugu. The stories are especially suitable for children aged 0 to 3. The most common segments in a baby’s daily life are presented in the book, such as looking for food together, go outing together, treasure hunting together…… Every story reflects the vivid growing and friend-making experience of babies. This is a set of picture books jointly by Ruping Gong, a poet granted the ward of Bingxin Children Literature New Contribution Award and Yingfan Chen, a candidate illustrator of Japan Asia Illustration Biennial Fair and Bologna International Children’s Book Illustration Exhibition.



《叽叽咕咕捉蚯蚓》	Jiji and Gugu Catch Earthworms	《叽叽咕咕去郊游》	Jiji and Gugu Go Outing
《叽叽咕咕种花生》	Jiji and Gugu Plant Peanut	《好忙好忙的咕咕》	Fully Occupied Gugu
《叽叽咕咕滚雪球》	Jiji and Gugu Row Snowballs		



0~4岁宝宝故事屋（全8册）
Story House for Babies Aged 0-4 (8 titles)

Size : 185mm×170mm
Extent : 84pp
Format : paperback
Age : 0-4
Price : 16.80 RMB/title

本书是由“中国童书金奖”“冰心奖”获得者、著名儿童文学作家苏梅原创的精品图画书，含生活习惯、安全常识、情绪管理、人际交往、数学启蒙、益智认知、美好品德、第一次经历等 8 大主题。本书根据幼儿阅读习惯设计，大字号，更清晰；磨圆角，不伤手；亲子问答，有助沟通。

This set consists of the original premium picture books developed by Mei Su, a famous children literature writer and the winner of “Golden Prize of Chinese Children Books”, and “Bingxin Award”. It is comprised of 8 themes including living habits, common sense of safety, emotional management, interpersonal communication, math enlightenment, mental cognition, good virtue, and the first experience. Designed according to the reading habits of preschool children, the books are printed with large font, clearer and easier for reading. And the four angles of the books are rounded to prevent children from being cut. Besides, there are also some Q&A sections in the book, which is beneficial to the communication between parents and children.



《人际交往》	Interpersonal Communication
《安全常识》	Safety Knowledge
《情绪管理》	Emotional Management
《数学启蒙》	Mathematical Enlightenment
《第一次经历》	First Experience
《美好品德》	Good Character
《生活习惯》	Habits and Customs
《益智认知》	Intellectual Knowledge



幼儿数学启蒙绘本（全3册）
Kids Picture Book for Math Enlightenment (3 titles)

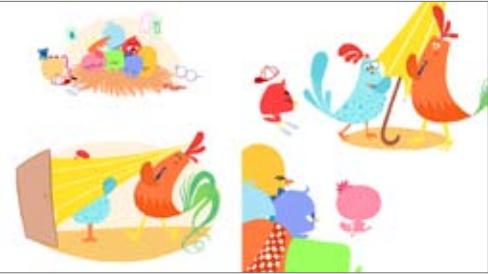
Size : 200mm×230mm
Extent : 32pp
Format : paperback
Age : 3-6
Price : 75.00 RMB/set

这是一套帮助 3~6 岁孩子轻松爱上数学的启蒙绘本。让孩子在图画中学数数，在故事中会计算，在情境中找规律，让数学变得既简单又妙趣横生。台湾信谊前总编、金牌绘本创作达人曹俊彦老师，带领孩子从生活、游戏中发现数学的规律，培养孩子的观察力、逻辑力、创意力、语言力。

As a set of math enlightenment picture books for facilitating to arouse the children’s interest in math. By motivating children to learn math with drawings and pictures, calculate in reading stories, and find regularities through real situations, the picture books set up the image of math as both easy and scintillating. In the books, Junyan Cao, the former Editor-in-Chief of Taiwan Xinyi and a golden picture book innovating talent, guides children to discover the regularities of math in life and games, cultivating their observation ability, logic sense, innovation ability, and linguistic capability.



《大家来排队》	Every one! Queue up!
《画圆》	Circle Drawing
《一把小雨伞》	An Umbrella



这是一套激发孩子想象力，培养解决问题能力的绘本。母鸡奇奇做任何事都喜欢与众不同，脑袋里的奇奇怪怪的点子多得像天上的星星，七只小鸡聪明勇敢，想象力超级丰富。他们一家的有趣故事像泡泡机里的泡泡一样冒出来，五彩缤纷，带给我们智慧和启迪！本书作者苏梅为儿童文学作家、幼儿教育专家、阅读推广人、儿童安全教育大使，中国作家协会会员。多部作品被译介至新加坡、马来西亚、泰国、越南等国家。

It is a set of picture books aimed to inspire the imagination of children and cultivate their ability to solve problems. The hen Qiqi prefers to be distinguished from others in doing anything with countless odd ideas. Her seven chicken are smart and brave with stunning imagination. The funny stories taking place in their family pop out like the bubbles out of the bubble machine, colorful and shining, bringing us wisdom and inspiration! The author of the set, Mei Su, is a children literature writer, a pre-school children education expert, a reading promoter, an ambassador of children safety education, and a member of China Writers’ Association. Her works have been translated and introduced into Singapore, Malaysia, Thailand, and Vietnam.

奇奇怪怪一家人（全8册）
The Queer Family of Qiqi (8 titles)

Size : 215mm×215mm
Extent : 32pp
Format : paperback
Age : 3-6
Price : 149.00 RMB/set



《天生一对》	A Perfect Pair
《旋转秋千》	Rotating Swing
《神奇跷跷板》	Magic Seesaw
《都是七个》	Both are Seven
《奇妙竹竿》	Wonderful Bamboo Pole
《捕捉香味》	Capturing the Fragrance
《阳光棉被》	The Quilt of Sunshine
《七彩年糕》	New Year Rice Cake of Seven Colors

PICTURE BOOKS 图画书



爱思考的小小孩(全8册)
Wondrous Children (8 titles)

Size : 185mm×210mm
Extent : 24pp
Format : paperback
Age : 3-6
Price : 100.00 RMB/set

一套培养 2 ~ 5 岁孩子的开放性思维图画书，由中国冰心奖儿童文学作家联手国际大奖荷兰画家联袂趣味呈现。本书从孩子的 8 个奇思妙想的问题出发，组成 8 个短小精悍的故事，涵盖动物的认知、观察和对各种事物的探索、生活的思考。每个故事结尾都巧妙转折，出人意料地结束，启发式的结局引发孩子独立思考。激发孩子们去探索，去发现，去创造。

This is a set of picture books concerned about creative thinking development for kids aged 2 to 5. It is created jointly by a writer granted the Bingxin Children Literature Award and a world-renowned illustrator from Dutch. 8 short stories in this set originated from children's 8 fancy and curious questions. The title, which is consisted of stories about animal cognition, observation, exploration and reflection of life, leads children to observe, explore and create the world with heuristic thoughts.



《假如大象没有长鼻子》	If the Elephant Had No Trunk	《谁在生气？》	Who is Angry?
《要是人长尾巴会怎样？》	What Would It Be Like if People Had Tails?	《喜欢？不喜欢？》	Do You Like It?
《真好玩！》	So Much Fun!	《亲一亲又怎样？》	What's the Big Deal About Kissing?
《谁说的？》	Who Says?	《好吃吗？》	Is That Yummy?



亲子故事屋（全10册）
Story House for Reading
with Parents (10 titles)

Size : 185mm×210mm
Extent : 72pp
Format : paperback
Age : 0-6
Price : 15.90 RMB/title

全书围绕习惯、品格、情绪管理、爱心、励志、机智、科学、幽默、友情、明理等 10 大主题展开，旨在培养孩子的健全人格，引导孩子健康快乐成长。全套 112 个故事，每个故事都配有音频，手机扫描二维码，即可在线听故事。

Concentrating on 10 themes of habit, personality, emotional management, love, inspiration, wit, science, humor, friendship, and rationality, this set is aimed to nurture the wholesome personality of children and accompany them to grow up healthily and happily. Consisting of 112 stories, this set of books are matched with audio for each story which can be accessible online by scanning the QR Code.



团团圆圆中国节日故事（全7册）
Chinese Traditional Festival
Picture Book Collection (7 titles)

Size : 215mm×215mm
Extent : 32pp
Format : paperback
Age : 3-8
Price : 126.00 RMB/set

这是一套将传统节日习俗与当代童话故事融于一体的优秀原创绘本。本书以孩子们喜闻乐见的方式，将节俭文化与中华传统美德相结合，精心创作出一套既传承又发展的温馨绘本。该书选择非物质文化遗产名录的 7 大节日，更具代表性，将中国传统文化的魅力带向世界。

This is an excellent series of original picture books that combine traditional holiday customs with contemporary fairy tales. This series which integrates the folk culture with the traditional Chinese virtues in a manner that delights children, is carefully organized to be a series of warm pictures books that inherits and develops traditional Chinese culture. The series selects seven major festivals included in the Intangible Cultural Heritage List, which is quite representative and brings the charm of Chinese traditional culture to the world.



《春节：小门神斗年兽》	The Spring Festival: The Little Door God Fights the Monster Nian
《元宵节：灯女的灯种子》	The Lantern Festival: The Lampwick of the Lamp Girl
《清明节：笔袋里的外公》	The Ching Ming Festival: The Grandpa in the Pencil Case
《端午节：寻找记忆的小粽子》	The Dragon Boat Festival: The Little Zongzi Looking for His Memory
《七夕节：变成喜鹊的孩子》	The Double Seventh Festival: The Child Turned into a Magpie
《中秋节：小兔儿爷卖月饼》	The Mid-Autumn Festival: The Little Bunny Lord Sell Mooncakes
《重阳节：小菊仙做花糕》	The Double Ninth Festival: The Little Daisy Fairy Xiao Juxian Make a Flower Cake



安全教育图画书（全10册）
Picture Books for
Safety Education (10 titles)

Size : 185mm×185mm
Extent : 24pp
Format : paperback
Age : 2-4
Price : 12.00 RMB/title

从小学习安全知识，提高孩子的安全防范意识，为孩子的成长保驾护航！冰心儿童文学新作奖获得者吉葡乐为 2-4 岁孩子创作，包含防拐防骗、预防火灾、迷路自救、预防性侵、应对霸凌等 10 个故事，让孩子学会保护自己的方法！

Learning knowledge about safety to increase security awareness, which will guarantee children's safety in their daily life. This set is written for kids aged 2 to 4 by Ji Pule who once won Bingxin Children Literature New Contribution Award. It teaches children how to protect themselves with 10 stories about abduction and deception prevention, fire prevention, self rescue when getting lost, sexual assault prevention, dealing with bullying etc.





好习惯养成图画书（全10册）
Picture Books for the Development of Children's Good Habits (10 titles)

Size : 185mm×185mm
Extent : 24pp
Format : paperback
Age : 2-5
Price : 14.90 RMB/title

本书选取起床、穿衣、刷牙、吃饭、午睡、洗澡、上厕所等 10 个常见生活情境故事，帮助宝宝在熟悉的情境中掌握良好的生活习惯和行为习惯。书中的故事还设置有贴心导读，专业指导家长如何培养孩子好习惯。本书作者金建华曾获全国优秀少儿图书奖、陈伯吹儿童文学奖等奖项。

This book selects 10 common daily situational stories such as getting up, getting dressed, brushing teeth, eating, afternoon nap, taking bath, and going to washroom to help babies acquire good living and behavioral habits in familiar situations. Considerate reading guides are attached to each story, providing professional guidance for parents on how to cultivate babies' good habits. Jianhua Jin, the author of the book, was once won National Excellent Children Book Award and Chen Bochui Children Literature Award.



出发！成长魔法火车(全5册)
Set Off! Growing Magic Train (5 titles)

Size : 200mm×200mm
Extent : 36pp
Format : paperback
Age : 3-6
Price : 100.00 RMB/set

这是一套幽默诙谐、充满童趣的绘本，故事主题关于珍惜、亲情、友谊、分享。每个人的一生都面临着得到与失去。在故事中，主角小柚和她的伙伴们在一次次寻找丢失物品过程中，心态逐渐发生了改变。魔法火车之旅以轻松、欢快的风格告诉孩子们，用另外一种心态看待“得失”时，就会拥有更大的天地，更多的朋友。本书作者荣向欣，现居英国，曾任上海东方梦工厂创意开发经理，参与开发过多部全家欢大电影，包括：《雪人奇缘》，《奔月》。

This set is about family affection, friendship and sharing written in humorous and childlike style. The story's main characters, Xiao You and her friends, change their attitudes after they lost their belongs time and time again. The magic train trip delivers the value that you will gain more if you maintain a possitive and optimistic attitude about gain and lost. The author Rong Xiangxin, living in the UK, was the former CD of Shanghai Oriental Dreamworks. He participated in developing a number of family movies such as Snowman's Adventure and Moon Fairy.



《呀，牙齿不见了》	Oops, My Tooth Fell Out!
《小白鞋去旅行》	White Shoes' Journey
《兔子包包不见了》	The Bunny Bag is Lost
《小蜡笔大出逃》	Little Crayon's Adventure
《不是冠军也没关系》	It doesn't Matter if You're Not a Champion



10分钟美绘睡前故事（全6册）
10-Minute Bedtime Story Picture Books (6 titles)

Size : 208mm×190mm
Extent : 216pp
Format : paperback
Age : 3-6
Price : 25.80 RMB/title

本套书由著名儿童文学家苏梅、野军、武玉桂等合作创作而成，每册超过 70 个故事，包含甜梦、成长、安全、机智、数学、科普、经典等七类主题，让孩子在一本书中体会不一样的乐趣。

This set of books was jointly created by the well-known children literature writers Su Mei, Ye Jun, Wu Yugui, etc. Each book consists of over 70 stories, themed at seven subjects including sweet dream, growth, security, wit, mathematics, science popularization, and classics, etc. so that children can experience different fun in one book.



西游记幼儿美绘本（全10册）
Journey to the West for Kids (10 titles)

Size : 210mm×210mm
Extent : 72pp
Format : paperback
Age : 3-8
Price : 19.90 RMB/title

从《西游记》原著中选取最家喻户晓的 30 个故事，根据 3—8 岁儿童的理解能力和思维特点进行改编。49 个开场人物设定，让孩子观察各路神佛、妖怪的装束和武器，通过了解角色简介，为进入故事作铺垫。生动夸张的漫画形象，为传统经典注入新的活力，更符合小朋友的阅读口味。本书提供同步伴读功能，扫描内页二维码，即可获取故事音频，边听边看。

By selecting the most well-known 30 stories from the classic traditional novel "Journey to the West" and then adapting according to the understanding ability and thinking features of children aged 3 to 8 , the author starts the set of books with 49 characters for children to observe. Through a rough understanding of the attire and weapon of various deities, buddhas and monsters, children can get ready for embarking on a journey of reading. Vivid and dramatic animation images thrust new energy into traditional classic, which is also more preferable to children for reading. Besides, the books are equipped with synchronized reading accompanying function. Scan the QR code attached inside the books and you can obtain the audio of the stories for listening while reading.





打造优质教育动漫IP

Establishing High-Quality Educational Comics and Animation IP

2016年9月，米乐米可动画片第一季52集《米乐米可之神奇海豚岛》在央视少儿频道首播，一举夺得同时段动画类栏目收视第一名，在全网播放点击量破亿。自2017年起，全国已有100多家电视台联播，覆盖全国近33个省份，覆盖收视人群高达5亿。

In September 2016, the first season of Leo and Coco series, animation with 52 episodes, Leo and Coco • The Magic Island of Dolphin, was officially launched in CCTV Children Channel, ranking first in the viewing rating of the same viewing slot among the animation column with over 100 million hits online. Since 2017, it has been broadcasted by more than 100 television stations around China, covering nearly 33 provinces and up to 500 million viewing audience.



强强联手，进行IP推广和纵深开发

Win-win Cooperation for IP Promotion and Deep Development

“米乐米可”携手麦当劳、万达大玩家、新华书店集团、公交集团等企业及大型商业体、书店、学校、园所机构，联合推出主题品牌活动近200场。同时，着力“米乐米可”授权和衍生品的开发，推出图书、公仔、玩具、游戏、充值卡等品类丰富的IP衍生品。

“Leo and Coco” has cooperated with McDonald, Wanda Super Player, Xinhua Bookstore Group, Public Transport Services and other businesses as well as large-scale complexes, bookstores, schools, and kindergarten institutions to launch nearly 200 thematic brand activities. Meanwhile, bent on the authorization of “Leo and Coco” and the development of derivative products, Dolphin Media has released abundant IP derivative product varieties including books, dolls, toys, games, and pre-paid cards.



◆ 米乐米可·麦当劳“小小发明家”主题活动



◆ 米乐米可·万达大玩家主题游乐会全国行



生命教育四大内涵 Four Connotations of Life Education



人与己
Human and Ourselves

认识自我，获得自我价值感和自信心，
有效的情绪管理，并发展自制力。

Self-recognition, self-worth and confidence, efficient
emotional management, and self-restraint development.



人与生命
Human and Life

了解生命的成长历程，提升对生命的
尊重和关怀，珍爱生命。

Understanding of the life growing process, improved
respect and care on life, and cherishment of life.



人与人
Human and Human

尊重、信任他人，主动交朋友，能维持良好的
人际关系。

Respect and trust towards each other, initiative to make
friends, and ability to maintain benign interpersonal
relationship.



人与环境
Human and Environment

富有好奇心，在对自然的探索中获得启迪，认知自然
现象及规律，保护自然环境。

Full of curiosity, inspiration from exploration of nature,
recognition of natural phenomena and regularities,
protection of natural environment.



米乐米可AR习惯养成故事书（全4册）
Leo and Coco AR Story Books for
the Development of Habits (4 titles)

Size : 195mm×223mm
Extent : 20pp
Format : paperback
Age : 3-5
Price : 28.00 RMB/title



全书融入 AR 技术，全套 20 个增强现实场景，通过 3D 实境互动游戏，从安全常识、生活习惯、
个人成长、人际交往等多个方面，对孩子进行行为引导和性格培养。书后附动画片二维码，扫描即
可观看米乐米可动画片。

With the integration of AR technology, there are 20 enhanced reality scenes in the whole set, which
aims to guide the behaviors of children and assists their personality cultivation from the aspects of
safety sense, life habits, individual growth, and interpersonal exchanges with 3D real interactive
games. The animation QR code is printed on the back cover of the book, and animation videos can
be watched after the code scanning.



米乐米可生命教育故事书·
习惯与性格养成（全6册）
Leo and Coco Life Education Story Book •
Development of Habits and Cultivation of
Personality (6 titles)

Size : 210mm×210mm
Extent : 80pp
Format : paperback
Age : 3-8
Price : 16.80 RMB/title

18 个趣味横生的故事，从“人与自我”的角度，关注孩子的习惯养成、情绪管理、心灵成长，
引导他们认知自我、完善自我。细腻的彩铅水彩三维立体场景，如同一幕幕色彩斑斓的纸上童话剧，
为孩子带来独特的视觉体验。

Consisting of 18 amusing and hilarious stories, from the point of “human and ourselves”, the
book focus on the habit cultivation, emotional management, and mind growth of children,
guiding them to recognize and perfect themselves. The delicate 3D scenes drawn with color
pencils and watercolors are like colorful pantomimes coming alive on paper, presenting children
with unique visual experience.



米乐米可生命教育故事书·
社交能力养成（全6册）
Leo and Coco Life Education Story Book •
Development of Social Skills (6 titles)

Size : 210mm×210mm
Extent : 80pp
Format : paperback
Age : 3-8
Price : 16.80 RMB/title

18 个趣味横生的故事，从“人与他人”的角度，让孩子通过理解、包容、分享与合作，学
习如何成为更好的朋友。

Consisting of 18 amusing and hilarious stories, from the point of “human and human”, the book
facilitates children in learning how to make better friends through understanding, tolerance,
sharing, and cooperation.



我是中国的孩子（全20册）
Chinese Children (20 titles)

Size : 185mm×225mm
Extent : 120pp
Format : paperback
Age : 7-14
Price : 35.00 RMB/title

《我是中国的孩子》系列图书是根据中国首部民族题材儿童系列纪录片《我是中国的孩子》编写而成，目前已出版2辑，总共18册。每册以一位儿童作为主人公，讲述他们真实的日常生活和成长故事。从个体到民族，引出对这些民族独有的风俗习惯、生活方式、礼仪服饰等的介绍，将中华民族的博大、多彩、包容的民族特性淋漓尽致地展现在世界面前。

The set books are adapted from the first national children series documentary “Chinese Children”. At present, 2 volumes amount to 18 titles have been published. Each volume features one child as the heroin, relating their real life and growing stories. The books elaborate major themes through minor trifles in daily life and extend to the whole people from individual, introducing the customs, habits, living styles, etiquettes, and costumes of these nationalities and presenting the world inclusively with the Chinese national characteristics of profundity, abundance, and inclusiveness.



第1辑（10册）
Volume 1 (10 titles)



《阿尔升的夏天》	Aersheng's Summer Holiday	《苏涵的山康节》	Su Han's Shangkan Festival
《娇娇不爽要结婚》	Jiaojiao and Kaishuang are Gong to Get Married	《我的足球我的班》	My Football, My Friends
《莫吉次吉的火把节》	Mojiciji's Torch Festival	《努热艾力的世界》	Nureieli's World
《木鼓声声》	Wooden Drum	《小川的心事》	Xiao Chuang's Minds
《青山上，放歌声》	Singing on the Green Hills	《我和狗狗过苗年》	A Miao Year with My Dog



第2辑（10册）
Volume 2 (10 titles)



《侗寨里的少年》	A Teenager in the Dong Village	《帕米尔的舞蹈精灵》	Pamir's Dancing Elf
《金柱宇的“老大”梦》	Jin Zhuayu's "Boss" Dream	《我的客栈我的家》	My Inn, My House
《磊磊的烦恼》	Lei Lei's Troubles	《我们的新年在十月》	Our October New Year
《马背上的少年》	A Teenager on the Horseback	《驯鹿精灵娜思塔》	Nasita, A Reindeer Elf
《娜谢的欢乐与烦恼》	Naxie's Joy and Sorrow	《永成的小秘密》	Yongcheng's Little Secrets



两色风景是青年童话作家，社交平台粉丝超700万，曾获冰心儿童文学奖、牧笛童话奖、信谊图画书文字创作奖。“两色风景·顽趣童话集”收录了作者近年来创作的大多数童话，是一套带儿童穿梭奇妙异想世界的个人原创童话集。文本主题多样，想象力丰富，完美呈现了现代童话的新美学。故事涉及温暖又有深意的动物主角主题、异想天开的轻科幻题材，以及独具特色的中国风奇幻类型。

Bicolor Scenery is the pseudonym of a youth children literature with over 7 million fans on social media, once won Bingxin Children Literature Award, Mudi Fairy Tale Award, and Xinyi Picture Book Innovation Award. “Collection of Amusing Fairy Tales” includes most of the fairy tales created by the author, it is an individual original fairy tale collection which can lead children to shuttle the wonderland of imagination. With multiple themes and abundant imagination, it perfectly presents the new aesthetics of modern fairy tales. The stories cover themes and genres ranging from warm and profound stories starring animals and whimsical light science fiction to fantasy stories of Chinese characteristics.

两色风景·顽趣童话集（全5册）
Collection of Amusing Fairy Tales (5 titles)

Size : 158mm×220mm
Extent : 208-216pp
Format : paperback
Age : 8-12
Price : 32.00 RMB/title



作品延续了中国古典神话传说和民间故事风格，立足于奇幻的故事和唯美的情感，将日常细节与瑰丽的想象巧妙融合，探讨生命的永恒意义，歌颂坚强、快乐、努力、不屈不挠的精神。本书作者许海峰是江苏省作家协会会员、鲁迅文学奖入围作家。他的创作领域包括儿童文学、小说、散文等，其作品极具东方幻想色彩，充分张扬中国故事的魅力。

The work inherits the narrative style of Chinese classical myths, legends, and folk tales, laying its foundation on the fantastic stories and beautiful romance. By craftily integrating daily trifles with magnificent imagination, the books explore and discuss the everlasting meaning of life, extoling bravery, toughness, optimism, and tenacity. Xu Haifeng, the author of the books, is a member of Jiangsu Provincial Writer's Association and a candidate for Luxun Literature Award. His creation scope covers children literature, novels, and essays. His works are of extreme oriental fantasy, presenting fully the charisma of Chinese stories.

彩香笔记（全8册）
Chinese Fantasy Stories (8 titles)

Size : 155mm×210mm
Extent : 168pp
Format : paperback
Age : 8-14
Price : 28.00 RMB/title

《独角兽》	Unicorn Beetle
《狐童子》	Fox Lad
《涌星洞》	Star Swelling Cave
《巨翼鸟》	Bird of Big Wings
《琴仙洞》	Cave of Lyre Fairy
《奇渔记》	Fishing Adventure
《海心柱》	Pillar of the Ocean Heart
《墨石娃娃》	Doll Made of Ink Stone





童年中国（全7册）Childhood in China (7 titles)

Size : 145mm×210mm Age : 8-14
Extent : 216-272pp Price : 32.00-35.00 RMB/title
Format : paperback

《里湖山钓蜂》	Wasp Hunt in the Mountain
《亲爱的小孩》	Dearest Child
《遗忘游乐园》	The Amusement Park of Oblivion
《好孩子的忧伤》	The Good Girl's Blue
《废墟居民》	Wastelanders
《熊母托孤》	Mother Bear's Orphan
《校园三剑客》	Three Musketeers



马文秋野生动物故事（全4册） Ma Wenqiu Wild Animals Tales (4 titles)

Size : 147mm×210mm Age : 8-12
Extent : 216pp Price : 28.00 RMB/title
Format : paperback

《奇遇新疆虎》	A Magical Encounter with a Xinjiang Tiger	《雕蛇大战》	The Battle Between an Eagle and a Snake
《拯救小雪豹》	Saving the Snow Leopard Cub	《神犬扎拉》	Zala, a Great Dog



“童年中国”书系汇聚了国家级大奖作家、超级畅销书作家、新锐儿童文学作家等实力派原创作家。他们根植于儿童的生活、经验及儿童文化，通过对童年生命体验的自由表达，呈现出中国不同地域中多样化的童年生活图景，展现多元化的童年成长之路。这些故事风格各异，但都是对当代童年现实的关注与反映，其中涉及到的主题能很好地引起孩子的共鸣，给他们带来自由、欢乐与思考，为孩子的精神成长注入正能量。

The series of Childhood in China are written by lots of famous authors in China, including national award author, best-selling author and outstanding new children's literature author.Based on children's daily life, experience and culture, this series present various childhood stories in different parts of China. Although the stories are in diverse styles,all of them concerned about the modern childhood realities which bring freedom,happiness,consideration and positive attitude to children.



我爱读唐诗（全3册） I Love Reading Tang Poems (3 titles)

Size : 170mm×240mm
Extent : 172pp
Format : paperback
Age : 8-12
Price : 29.00 RMB/title



给孩子的历史人物故事（全10册） Stories of Historical Characters for Children (10 titles)

Size : 170mm×230mm
Extent : 120pp
Format : paperback
Age : 12+
Price : 22.80 RMB/title



这是一套为小学生量身打造的唐诗分级读本，并附有音频诵读，适合不同年龄阶段的小学生依据自己的实际需要进行阶梯式阅读。该系列将唐诗中的经典篇目加以分级，同时增设四大板块知识延伸，让孩子充分感受诗歌之美。

This is a set of graded reading specially edited for primary students. The corresponding audio here attached which is appropriate for the students in different grades to conduct progressive reading with it based on their own needs. The series grades the classic in Tang poems and meanwhile is supplemented with four blocks to extend students' knowledge scope, enabling them to fully feel the beauty of poems.



◎超过 200 位历史名人故事，帮助孩子了解历史、培养开阔的人文视野；

◎多维度栏目设计，从历史知识、语文词句积累、成长感悟等多层面理解故事。

● Stories of over 200 historical celebrities to facilitate children to understand history and cultivate their extensive literature and art horizon.

● Multi-dimensional column design, readers can grasp the stories from multiple layers such as history knowledge, accumulation of Chinese phrases and sentences, and growing reflection.





神探黑客猫（全6册）

Detective Hacker Cat (6 titles)

Size : 140mm×210mm

Extent : 232pp

Format : paperback

Age : 8-12

Price : 19.80 RMB/title

《厄运笔记本》	A Notebook Bringing Bad Luck
《复活的木乃伊》	The Mummy Coming to Life Again
《恐怖宠物店》	The Scary Pet Store
《离奇消失的试卷》	The Strangely Missing Test Paper
《幽灵旅馆的宝藏》	The Treasure of the Ghost Hotel
《长生不死之泉》	The Immortal Spring

黑客猫是一只神秘的猫，他思维缜密，精通各类科学知识，并开有一间“黑客猫侦探事务所”。以丁小点为首的校园侦探小分队非常喜欢探案，每当出现离奇案情，他们就会跟随黑客猫第一时间赶往案发现场，经过一系列的分析、侦查与逻辑推理，解开让人匪夷所思的案件。本系列共六个分册，将物理、化学、生物、数学、地理、生活这六个方面的知识点，以简单趣味的方式，融入精彩的侦探故事。作者许扬是儿童文学作家，资深动画编剧，由他主创的《蓝猫淘气三千问》《蓝猫龙骑团》等动画片，在中国获得巨大的人气。本套图书是作者集多年的科普编剧功底而创作的校园科学侦探小说。

Hacker Cat is very mysterious. With his intricate thinking and proficiency in various scientific knowledge, he runs a “Hacker Cat Detective Agency”. The school detection squad led by Ding Xiaodian is extremely fond of case investigation so every time there is a weird case, they shall follow the Hacker Cat and hurry to the crime scene immediately. Through a series of analysis, scouting, and logical deduction, they always can unravel the incredibly strange cases. The series consists of six volumes, integrating the knowledge points of physics, chemistry, biology, mathematics, geography, and life into those fantastic detection stories in a simple but amusing manner. The author, Xuyang, is a children literature writer and sophisticated animation scriptwriter. The animations chiefly created by him, such as “Three Thousand Questions of Blue Cat and Naughty Mouse” and “Blue Cat Dragon Rider Group”, have gained tremendous popularity in China. This series of science detection novel on campus is developed by the author through his years of accumulation as a science popularization script writer.



小宝贝国学经典天天读（全5册）

Daily Reading of Sinology Classics for Preschool Children (5 titles)

Size : 185mm×170mm

Extent : 144pp

Format : paperback

Age : 3-8

Price : 16.90 RMB/title



这是一套根据 3—8 岁儿童的理解程度设计的启蒙读物。书中配以精准通俗的译文、贴近生活的解读、精彩有趣的历史故事以及形象可爱的插图，让孩子带着兴趣学习国学，带领孩子在蒙读中亲近中国传统文化。

This enlightenment series is designed according to the understanding level of children aged 3-8. Each book is accompanied by accurate and popular explanations, close to life interpretations, wonderful and interesting historical stories and cute illustrations, so that children can learn Chinese classics with interest and get close to Chinese traditional culture in reading.



写给中国儿童的昆虫记（全6册）

Fabre Insect Stories (6 titles)

Size : 246mm×185mm

Age : 6-12

Extent : 96pp

Price : 29.80 RMB/title

Format : paperback



《蚂蚁、蝉》	Ant and Cicada
《螳螂、蟋蟀》	Mantis and Cricket
《蝗虫、蝴蝶》	Locust and Butterfly
《胡蜂、蜘蛛》	Vespid and Spider
《蝎子、萤火虫》	Scorpion and Glowworm
《蜻蜓、毛虫》	Dragonfly and Earthworm

昆虫世界里的“荷马史诗”，带领孩子发现昆虫世界的神奇奥秘，激发对大自然的好奇心和探索力。

It can be regarded as the “Homer’s Epic” on the insect world, guiding children to discover the magic and mystery of insect world and inspiring their interest and exploration in nature.

教育部新课标中小学生课外阅读篇目，12 种最常见昆虫 +300 余幅绝美插图，每册 96 页的丰富内容，轻松培养孩子的阅读兴趣，养成良好阅读习惯。

The series is designated as after-school reading materials for middle school and primary school students in the new curriculum standard issued by the Ministry of Education. Covering 12 most common species of insects matched with over 300 breathtaking illustrations, every volume, 96 pages in total, is abundant in content, which can easily cultivate the reading interest and habits of children.

以法布尔《昆虫记》内容为蓝本，融入细致严谨的科学知识 + 曲折有趣的探险故事，使之成为最适合中国儿童阅读的全新版本，让孩子爱不释手。

Based on “Souvenirs Entomologiques” written by Fabre, the series integrates detailed and meticulous scientific knowledge with tortuous and entertaining adventuring stories, making it a brand-new version of reading material most appropriate for Chinese children to read so that many children can hardly bear to put it down.

高级语文教师、小学副校长余耀，昆虫学副教授、湖北省昆虫协会秘书长朱芬，动物学家、中国科学院博士、美国辛辛那提大学博士后王玉山强烈推荐！

Strongly recommended by Yu Yao, senior Chinese teacher and vice principal of a primary school, Zhu Fen, associate professor in entomology and secretary-general of Hubei Provincial Entomology Association, and Wang Yushan, a zoologist, Doctor of Chinese Academy of Sciences, and Post-Doctor of the University of Cincinnati!



十万个为什么·

儿童学习版（全4册）

100000 Asks and Answers (Junior)(4 titles)

分别介绍了科技与创新、人体与健康、社会与生活、生物与环境等方面的内容。通过简洁明了的文字和丰富多彩的图画，把一些科学知识描绘的通俗易懂，充满乐趣，融科学性、知识性和趣味性于一体。

This set respectively introducing the content science and technology and innovation, human body and health, society and life, biology and environment. Its succinct and brief description and colorful illustrations make scientific knowledge more accessible and the reading experience more interesting by integrating science, knowledge and fun.

Size : 182mm×210mm

Extent : 192pp

Format : paperback

Age : 6+

Price : 22.80 RMB/title



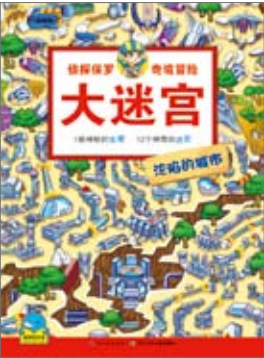


超级手工宝盒（全4盒）
Super Hand-made Treasure Box (4 boxes)

Size : 245mm×175mm Age : 2-5
Extent : 200pp Price : 45.00 RMB/box
Format : paperback

全书包含剪纸、折纸、涂色和印章画四款手工，共 400 个互动游戏，涵盖颜色、形状、食物、交通工具等多种主题，能锻炼孩子的手脑协调能力，激发孩子的创意思维。每盒都配有一本创意手工游戏书和安全环保的手工材料，一站式解决材料准备问题，让孩子安心享受玩手工的乐趣。

The book introduces paper-cutting, paper folding, coloring, and seal with 400 interactive games, covering multiple themes such as color, shape, food, and means of transport to practice the head-hand coordination ability of children and inspire their innovative thinking. Every box is matched with a creative handmade game instruction and safe and environment-friendly handcraft material, providing one-stop solution to material preparation so that children can enjoy themselves free.



侦探保罗奇境冒险大迷宫（全8册）
Detective Paul's Adventure
in a Wonderland Maze (8 titles)

Size : 285mm×212mm Age : 4-6
Extent : 32pp Price : 12.00 RMB/box
Format : paperback

惊险刺激的游戏加上生动曲折的探险故事，全面调动孩子的感官和思维，激发孩子的想象力。96 个迷宫构思精妙有趣、极富创意，让充满求知欲和探索欲的孩子爱不释手。每册图书均设有 12 个迷宫，必须顺利通过上一个关卡，才能获得通往下一个迷宫的线索，线索之间环环相扣。

Adventurous and thrilling games together with vivid and tortuous adventuring stories can fully motivate children's senses and thought and inspire their imagination. 96 mazes are intricately conceived with fantastic innovation so that children with full of thirst for knowledge and discovery can not help to refuse them. Every volume is equipped with 12 mazes. Only when one level is passed can the clue to the next maze be obtained as the clues are interlinked.



宝宝入园准备一本通（全6册）
All-in-one for
the Kindergarten Entry of
Preschool Children (6 titles)

本套书含 200 多张游戏贴纸、超多经典儿歌，让宝宝在玩乐中掌握生活技能。每册书含 38 个主题，共 228 个学习场景，专家支招解决 90% 在园期普遍性问题。

This set of books contains more than 200 game stickers, large quantities of classic nursery rhymes, enabling children to master life skills in fun. The 38 themes and 228 learning scenes altogether in each book contain the methods expert present to preschool children in solving 90% of the common problems they will encounter in the kindergarten.

Size : 190mm×208mm
Extent : 40pp
Format : paperback
Age : 2-4
Price : 15.90 RMB/title



专注力大挑战（全6册）
Challenge on
Concentration (6 titles)

这是一套专为 2-5 岁小朋友研发，通过益智游戏提升专注力的图书。全书精心挑选的益智游戏轻松有趣，图画丰富绚丽，不仅能持续吸引孩子注意力，还能帮助孩子们在快乐的游戏全面有效地训练专注力。

This series is specially designed and developed for children aged 2-5 to improve their concentration through puzzle games. The carefully selected puzzle games in the books are easy and fun, and the pictures are rich and beautiful, which can not only consistently attract children's attention, but also can facilitate them to fully and effectively exercise their concentration in happy games.

Size : 185mm×215mm
Extent : 48pp
Format : paperback
Age : 2-5
Price : 15.00 RMB/title



幼儿专注力思维训练
101图（全6册）
101 Pictures for the Concentration
and Thinking Training of
Pre-school Children (6 titles)

本套书中设计找不同、连线、迷宫、分类、推理等多种类型游戏，开发孩子的认知能力、观察能力、生活能力、数学能力、比较能力、语言能力、分析能力、运笔能力、联想能力、空间能力等十大智能。

This set of books is designed with D-finders, network games, mazes, classification, reasoning and other types of games to develop the top 10 intelligence of children including cognitive, observational, living, mathematical, comparative, linguistic, analytical, calligraphic, associative, and spatial capabilities.

Size : 225mm×210mm
Extent : 24pp
Format : paperback
Age : 2-5
Price : 12.90 RMB/title



宝宝专注力培养大书（全4册）
Concentration Training for
Kids (4 titles)

这是一套提升 3-6 岁宝宝专注力的科普游戏书。书中有 1000 多个待搜索物品，更蕴含了 400 个科普知识以及数字、分类等数学学习。全书从视觉、听觉、思维三个方面对孩子进行专注力游戏训练，让孩子更专注。

This is a set of science popularization game books aimed to promote the concentration of preschool children aged 3 to 6. There are over 1000 items in the book, and it also contains 400 of science popularization knowledge and mathematic knowledge such as numbers and classifications learning. The whole set conducts concentration game training for children from three aspects: visual, auditory and thinking, so that children can be more focused.

Size : 250mm×260mm
Extent : 26pp
Format : paperback
Age : 3-6
Price : 15.00RMB/title





创意手工天天玩（全4册）
Creative Handicrafts (4 titles)

本书包含剪贴画、彩泥、剪纸、折纸四种手工，是亲子游戏的好帮手。书中步骤清晰，文字讲解详细，手工设置由易到难，让孩子轻松学会做手工。别出心裁的手工设计，萌趣可爱的插画，让做手工充满乐趣。

This set of books consists of four kinds of manuals, including collage, color clay, paper-cutting, and paper folding, a perfect assistant for parent-child games. The steps in the book are clear, the text is explained in detail, and the handicraft activities are designed from easy to difficult, so that the children can easily learn to do the manual. Ingenious handicraft design together with adorable illustrations make the craftsmanship entertaining.

Size : 210mm×250mm
Extent : 72pp
Format : paperback
Age : 3-6
Price : 22.80RMB/title



小公主玩美涂画（全8册）
Colored Books of
little Princess (8 titles)

涂色能够促进儿童形象思维发展，有助于培养孩子的专注力、观察力和色彩搭配能力，提升他们的想象力。424个造型各异、美轮美奂的公主形象，缤纷多彩的公主华服、配饰，能让小女孩徜徉在公主的世界里。

Coloring can promote the development of children's image thinking, benefit the cultivation of their ability to concentrate, observe and match color, and enhance their imagination. The 424 beautiful and splendid princess images of different shapes and styles decorated with colorful costumes and accessories can attract the little girls to linger in the world of the princess.

Size : 210mm×285mm
Extent : 56pp
Format : paperback
Age : 3-6
Price : 16.80RMB/title



星钻公主涂色书（全6册）
Coloring Books of
Star Diamond Princess (6 titles)

这是一套送给小女孩的公主涂色大礼包。书中汇集了132个形象各异、精致优雅的公主造型，小女孩可以自由发挥想象力和创造力，涂出自己心目中的美丽公主。书中还赠送闪亮水钻贴，让涂色作品更加闪耀夺目。

This is a series of princess coloring gift package for little girls. The books collect 132 princesses of different images and delicate elegance. Little girls can let their imagination run wild and be creative to color out the beautiful princess in their mind. Attached with the books is a series of shining rhinestone stickers to better glamorize the colored work.

Size : 185mm×260mm
Extent : 24pp
Format : paperback
Age : 2-5
Price : 19.90 RMB/title



快乐小画本（全10册）
Jolly Little Coloring Books (10 titles)

Size : 150mm×150mm
Extent : 120pp
Format : paperback
Age : 2-5
Price : 12.00 RMB/title

这是一套趣味涂色书，通过轻松快乐的涂色训练，锻炼孩子的运笔能力和手眼协调能力，培养基础绘画能力和色彩感知能力，开启右脑艺术潜能。

This is a series of coloring books for fun. Through the easy and happy coloring training, children's ability to communicate and hand-eye coordination can be exercised. Their basic painting ability and color perception ability can get cultivated, and their right brain art potential can be aroused.



天才小画家（全8册）
Talented Little Artist (8 titles)

Size : 215mm×215mm
Extent : 32pp
Format : paperback
Age : 2-5
Price : 12.00 RMB/title

这套书集涂色、创意画、自由涂色于一体，每册20张配有迷你示范图的涂色花、6张创意涂鸦画、3张可以自由发挥的场景涂色画，三级进阶，开启艺术启蒙之路。

This set of books integrates coloring, creative painting, and free coloring. Each title is matched with 20 coloring flowers as mini demonstrations, 6 creative graffiti paintings, and 3 scene paintings for free coloring. Three levels lead children embark on their journey to artistic enlightenment.



小汽车认知拉拉书（全8册）
Easy to learn: Cars (8 titles)

Size : 205mm×150mm
Extent : 18pp
Format : accordion fold
Age : 0-3
Price : 9.90 RMB/title

这是一套趣味小汽车造型的早教启蒙拉拉书。图书精选0-3岁幼儿早教启蒙必学的内容，包含认识动物、蔬菜、水果、玩具、日常用品、颜色形状、数字。内容丰富，全面给予家长最直接的幼儿早教指导。图书遵循孩子的认知规律及特点，采用图文搭配的形式，大图大字，方便宝宝识图认物。

This set of early childhood enlightenment book is filled with fun car shapes. The book selects the indispensable content for the early education of preschool children aged 0 to 3, including the learning of animals, vegetables, fruits, toys, daily necessities, color shapes, and numbers. Its abundant content can render parents the most direct early childhood instruction. The books follow children's cognitive rules and characteristics. By making use of the form of matching text with illustrations both in big format, the books are designed in the manner which is especially convenient for children to recognize objects.





恐龙特战队拼图（全6册）
Jigsaw Puzzle of
Dinosaur Troopers (6 titles)

本书共有 30 张恐龙拼图，带孩子穿越到恐龙时代。拼图有 2 级难度设置，呵护孩子的拼图兴趣。本书还额外赠送超值大礼包——108 张恐龙激光战斗卡和 12 只恐龙公仔。

The book consists of 30 leaves of dinosaur jigsaws, bringing children to cross time to the era of dinosaurs. The jigsaws come with 2 levels of difficulty, fully facilitating to maintain the interest of children in jigsaw puzzles. Besides, attached to the book is a gift pack of great value including 108 dinosaur laser fighting cards and 12 dinosaur dolls.

Size : 245mm×260mm
Extent : 5pp
Format : box
Age : 3-8
Price : 29.90 RMB/title



超级恐龙贴纸（全6册）
Super Dinosaur
Stickers (6 titles)

本书集百科知识和益智游戏于一体，不仅包含多种恐龙的小百科知识介绍，还有与恐龙相关的找影子、找不同、走迷宫等益智游戏，以及精美的恐龙贴纸。本书不仅可以满足孩子对恐龙知识的好奇心，还可以让宝宝手脑结合，提升专注力、观察力和动手能力。

This series integrates encyclopedia knowledge with puzzle games, which not only contains the knowledge of multiple dinosaurs but also the related games such as finding shadows, D-finder, and crossing the maze together with premium dinosaur stickers. The series can both satisfy the curiosity of children towards dinosaurs and enhance their head-hand coordination as well as strengthen their abilities of concentration, observation, and handicraft.

Size : 210mm×285mm
Extent : 24pp
Format : paperback
Age : 3-6
Price : 18.00 RMB/title



小宝贝益智大贴纸（全6册）
Big Educational Stickers for
Preschool Babies (6 titles)

本书是快乐游戏和轻松学习的完美结合。全书精心设置了 1800 多张贴纸，可以满足孩子贴纸的兴趣，让孩子充分感受动手的乐趣。同时，孩子在贴贴玩玩的过程中，还能潜移默化地学到简单有趣的知识，让宝宝开心玩，快乐学。

This series epitomizes the perfect combination of funny game and learning. Over 1800 stickers are included in an organized fashion in the book, fully satisfying the interest of children to stick and enabling them to completely feel the fun of hands-on activities, during which process, they are able to imperceptibly learn some plain but interesting knowledge while enjoying themselves.

Size : 285mm×285mm
Extent : 42pp
Format : paperback
Age : 2-5
Price : 19.90 RMB/title



美语时光 Time for English

Complete set : 3 titles of teachers' book, 3 boxes of teaching aids, and 3 boxes of children's care products

Age : 3-6

Price : teachers' book 30.00 RMB/title,
teaching guides 338.00 RMB/set,
children's activity books 128.00 RMB/set

这是一套系统化、主题化、阶梯化的幼儿绘本英语课程。以生动有趣的英文绘本故事为资源，通过生动的 3D 幼儿英语教学动画，带幼儿沉浸式地学习英语。

This is a series of systematic, thematic, and cascading English curriculum for preschool children. Based on the vivid and funny English picture book stories, the series can lead children to be immersed in learning English with 3D English teaching animations specially developed for preschool children.



《幼儿英语常用词·预备级》 （36本故事书+1本练习册） Sight Words 100 (36 titles of story books and 1 title of workbook)

Size : 150mm×150mm
Extent : 8pp (story books), 36pp (workbook)
Format : paperback
Age : 3-6
Price : 98.00 RMB/set

本书是一套为英语启蒙阶段孩子设计的常用词学习功能书。每本读物配备音频二维码，通过读趣味故事，听纯正音频，写巩固练习相结合的方式，让孩子轻松掌握“道奇”高频词汇表上 100 个初级常用词，帮助孩子更轻松地从过渡到自主阅读阶段。

This is a set of sight words readers designed for children at the enlightenment stage of English learning. Each book has with it an audio QR code, scanning which the children can listen to native speakers' reading of the whole book. Young learners are more likely to master the 100 premier sight words in the "Dodge" high-frequency vocabulary list by reading interesting stories, listening to authentic audio and writing follow-up exercises, which will help them naturally move on to independent reading stage.



常青藤爸爸对话名师系列（全6册） Dialogue Series between Ivy League Dad and Renowned Master (6 titles)

Size : 45mm×208mm /170mm×195mm
Extent : 200pp
Format : paperback
Price : 45.00-49.00 RMB/title

《每个孩子都能学好数学》	Every child can learn math well
《每个孩子都能学好语文》	Every child can learn language well
《每个孩子都能学好钢琴》	Every child can learn piano well
《每个孩子都能学好绘画》	Every child can learn painting well
《每个孩子都能学会阅读》	Every child can learn to read well
《每个孩子都能写好写作》	Every child can learn to write well



本套书是由耶鲁奶爸、百万粉丝公众号创始人常青藤爸爸携手国内外一线名师，对谈而成。内容涵盖语文、数学、钢琴、绘画、阅读、写作六个方面，问家长最困惑的问题，给家长最权威的解答，助力孩子成长。

The series of book is created from the dialogues of IVYDAD and Famous Masters.IVYDAD graduates from Yale University and he is the founder of WeChat official account IVYDAD which has over 1,000,000 fans.The series consist of literature,mathematics, piano, painting, reading and writing.It presents professional methods for the most important problems concerned by parents.



IVYDAD 常爸

毕业于美国耶鲁大学，原投资银行高盛公司执行董事，现于哈佛大学攻读教育学硕士学位。

Graduated from the Yale University, former CEO of Goldman Sachs, now in pursuit of an Master's degree in Pedagogy in the Harvard University.

Author

作者的启蒙教育理念广受推崇，作者粉丝量级已达百万人次，且常年活跃在各家长学习及互动平台。

The author's educational concepts for young learners are widely accepted and welcomed in China. He now has millions of followers on the internet, and is quite active on learning and interactive platforms among parents.



中国妈妈育儿图鉴 Parenting Stories

Size : 170mm×230mm
Extent : 230pp
Format : paperback
Price : 48.00 RMB/title

百万粉丝公号创始人吉米妈，阅读量过千万的公号好文合集；“雨果奖”获得者郝景芳倾情推荐；直击热门育儿话题，用爆笑文风、犀利观点，揭开中国妈妈养育孩子真实的一面。

The title is created by Jimi Mum, the founder of a WeChat official account which has over 1,000,000 fans.Recommended by Hao Jingfang, the winner of the Hugo Award,the book tells parenting stories in humorous style and presents lots of incisive viewpoints.



其乐无穷的战斗：妈妈，我要你这样爱我 Challenge in Parenting- Mon, I want you to love me this way

Size : 170mm×230mm
Extent : 256pp
Format : paperback
Price : 49.90 RMB/title

一本轻松、幽默、干货满满的教养书，心理学家曾奇峰赞誉推荐。作者伍罡以儿童的成长阶段为时间轴，揭秘孩子不同阶段的发展规律，详细解析行为背后的心理机制，将一个个难解的家庭教育困局轻松化解。

A easy and humorous book about parenting, which is full of meaningful parenting methods and recommended by psychologist Zeng Qifeng.The author Wu Gang presents characteristics of children's development at different stages.It analyses the psychological theory to help parents dealing with parenting problems.

名校背后：不可不知的七大父母力 Seven Parenting Abilities for Elite School

Size : 170mm×230mm
Extent : 230pp
Format : paperback
Price : 48.00 RMB/title

这是一本常青藤盟校学子家庭的访谈录。前央视著名主持人、“有养”创始人兼 CEO 周洲与 11 个藤校学子家庭深度对话，听父母亲述孩子成长故事，与孩子畅谈父母的影响，从而揭秘 11 种不同的养育智慧。每个故事的结尾，周洲与“有养”专家团都悉心为读者解析名校背后的教育逻辑，提炼出普世可行的教育方法。

This book is a series of interviews with families whose children get Ivy League School's offer. Zhou Zhou, former famous CCTV host and the founder of YouYang, tells the stories of parenting by interviewing with 11 families. 11 families share their children's growth stories and practical parenting methods.At the end of each story, the host Zhou Zhou and experts analyse the educational theory and practical parenting methods for readers.





中国·海豚传媒

爱孩子 找海豚

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